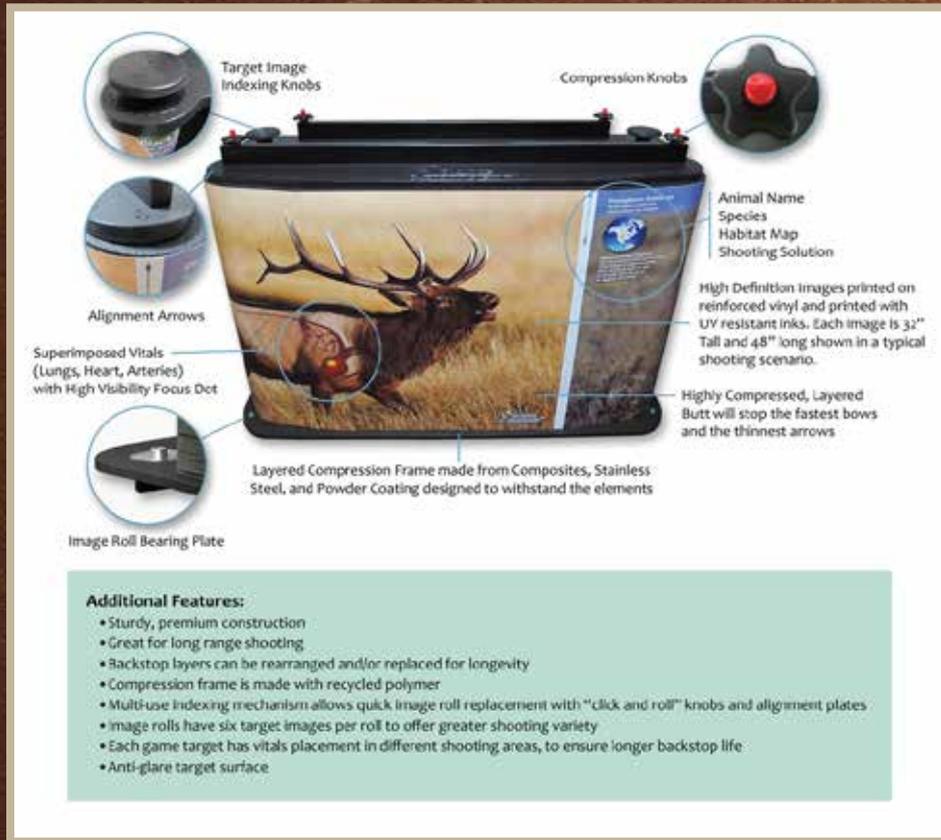


Why GameChanger?

Every serious bowhunter knows what its like shooting at the same old boring targets, waiting for their favorite season to begin...hunting season. Now with GameChanger..." It's Always Open Season"

GameChanger is a revolutionary new concept in archery targets. While using both old and new techniques, the GameChanger system utilizes a layered foam compression system for extremely longer life while combining the first ever series of "High Definition" graphics of wild game animals from around the globe conveniently loaded on a six-image image roll.

Take a look at these great features that make up the GameChanger Rotating Archery System!



Target Image Indexing Knobs

Compression Knobs

**Animal Name
Species
Habitat Map
Shooting Solution**

High Definition Images printed on reinforced vinyl and printed with UV resistant inks. Each image is 32" Tall and 48" long shown in a typical shooting scenario.

Highly Compressed, Layered Butt will stop the fastest bows and the thinnest arrows

Layered Compression Frame made from Composites, Stainless Steel, and Powder Coating designed to withstand the elements

Alignment Arrows

Superimposed Vitals (Lungs, Heart, Arteries) with High Visibility Focus Dot

Image Roll Bearing Plate

Additional Features:

- Sturdy, premium construction
- Great for long range shooting
- Backstop layers can be rearranged and/or replaced for longevity
- Compression frame is made with recycled polymer
- Multi-use indexing mechanism allows quick image roll replacement with "click and roll" knobs and alignment plates
- Image rolls have six target images per roll to offer greater shooting variety
- Each game target has vitals placement in different shooting areas, to ensure longer backstop life
- Anti-glare target surface

Hunt All of the World's Best Game Animals... in Just One Day.



**For More Information On GameChanger™
Contact GC Sports Today!
(910) 323-5311
or shop online at GCArchery.com**



Archery Target System

Change Up Your Game Targets with the GameChanger™ Rotating Archery Target



The GameChanger™ Archery Target System offers archery enthusiasts a new experience in target shooting. By offering not one, but six, high-definition color, durable vinyl target images, you can change up your hunt between three continents or have friendly competition with games such as Darts, Tic Tac Toe, and more.

GameChanger is a complete target and backstop system ready to take on the outdoor elements and provide years of field point hunting experiences.

With the GameChanger it's ALWAYS open season.

The Pin-Up

Single Image Targets

Pin-Up Single Image Targets are used in conjunction with our new Pin-Up BackStop Series. We've taken our weather and UV resistant, high-definition quality target images, and pared it down to a single target!

Grommets, placed in all four corners for easy placement and hold, are used in conjunction with the Bungee Fasteners that are provided with each Pin-Up Backstop.

You can have the best of all hunting worlds with these beautiful full color targets from our large mix of animals or games!

To view our extensive Pin-Up Single Image Target selections, visit us online at gcarchery.com or contact our customer service at (910) 323-5311.

Single Image Target Sizes:

Large: 48" x 32"

Small: 36" x 24"



GameChanger Original and SnapShot Covers

Most archery targets get moved in and out of the weather in-between uses. Does this happen with the GameChanger? Not necessarily! Due to the sturdy, weather proof material used in its construction, you can use your GameChanger and leave it where it sits until your next round of target practice. But what about the dust, dirt, leaves and other debris that blows around the yard? Dust covers, of course!

Constructed of durable, water repellant, 300 x 600 denier polyester, the smooth fabric fits snug around your GameChanger Archery Targets. Our covers are strong and tear resistant, allowing for years of use.

Choose from the camoflauge design or solid green. The large will fit both the GameChanger Original and the Full-Size Pin-Up Backstop Series, while the small will work great with the GameChanger SnapShot and the Portable Pin-Up Backstop Series.

Large Camo Design Cover

Small Camo Design Cover

Large Solid Green Cover

Small Solid Green Cover

VPN: GS-CCVR-01

VPN: GS-CCVR-02

VPN: GS-GCVR-01

VPN: GS-GCVR-02

The HIT LIST

Personalized Image Roll

Our unique Hit List option gives you the very best of our original GameChanger, but with YOUR field photos! It's the perfect tool for an Outfitters "dial-in" range to showcase those trophy animals on your property, or a unique gift for the bowhunting enthusiast that has field photos of that perfect, elusive buck on their private hunting spot.



Original Hit List Image Roll

VPN: GS-HL-01

The Pin-Up

Backstop Series

What could be better than an Original GameChanger or Snapshot? Nothing!

What is just as good? Either of our new Pin-Up Backstops!

Weighing in at a sturdy 100 lbs, the full size Pin-Up Backstop has all of the backstop-stopping power of the full version, but without the higher price tag! A full 48" x 32" shooting area is perfect for use with our large single Pin-Up Image Targets.

Like the portability of a GameChanger SnapShot? You now have another option available with our portable Pin-Up Backstop! At only 63 lbs, you have no reason to leave the fun at home! Our 36" x 24" shooting area stands tall against the competition. (sp)



Both sizes use our single Pin-Up Image Targets with exclusive Grommet/Bungee fasteners. These are easily pulled taut and secured to the frame of our compressed layered backstop system. Hand-holes are crafted into the top of the unit for easy moving.

Choose from an assortment of animals images or games, with vitals or ASA/Universal Scoring Rings (available only for the full-size Pin-Up Series) creating your own 2-D, high-definition range target!

Full-Size Pin-Up Backstop
Portable Pin-Up Backstop

VPN: GS-PU-01

VPN: GS-PU-02

GameChanger Original Framed Compression Backstop

Each GameChanger System consists of a compression frame that is constructed primarily from plastic composites, powder coated metals and stainless steel components. Our Indexing Knobs and ball plunger mechanisms allow you to advance the 48" x 32" image roll, as well as keeping the image taut.

With a total height of 39", the unique compression system allows you to easily re-arrange the 83 layers of backstop foam as needed for more even wear, which provides for a longer product life. For use with all GameChanger Original Image Rolls (not included). Field point use only.

VPN: GS-SYS-01



GameChanger Snap Shot



Framed Compression Backstop

We've taken the very best from our original GameChanger Rotating Archery Target to create our new GameChanger Snap Shot! The GameChanger Snap Shot is easily stored, handled, and transported for on-the-go fun and is a must-have for archery enthusiasts. It's always ready for your next backyard BBQ, lake house excursion, or cabin in the woods vacation.

Using the same sturdy construction and durable materials as the original, GameChanger Snap Shot measures in

at a portable 36" x 28" size. The image rolls offer a supreme, high-definition 36" x 24" target area constructed from the same reinforced, waterproof, heavy-duty vinyl as our full-size rolls!

VPN: GS-SYS-02

Replenishment Backstop Kits

When you've finally wore out layers of your backstop...we're ready for you! Revive your well-used GameChanger™ target system with one of our replenishment kits! Each kit is equal to a 25% foam layer replacement, and are all made using recycled materials.

Original Replenishment Kit (20 foam layers)

VPN: GS-RK-01

Snap Shot Replenishment Kit (15 foam layers)

VPN: GS-RK-02

Image Rolls

Our exclusive target image rolls offer six high-quality, high-definition color wild game. UV resistant images show a variety of sporting animals in ethical shooting poses. These are not your common paper targets! The Image Rolls are constructed from waterproof, heavy-duty vinyl attached to two thick plastic image spindles for quick attachment to the framed compression backstop.



Vitals Target Image Rolls

The Vitals Image Rolls prominently shows the heart and lungs of each animal. Perfect for dialing in your bow before the hunt, or simple target shooting. These are available for both the GameChanger Original and the GameChanger SnapShot!



ASA/Universal Target Image Rolls

With the ASA/Universal Scoring Ring Image Rolls, we've replaced the vitals area with the ASA/Universal Scoring patterns that blends into the target animal. The ASA Image Rolls are only available for use with our full-size GameChanger Original.



North America

The North American Image Roll offers six of the most sought after game animals in North America.

Includes: Whitetail Deer, Black bear, Elk, Pronghorn Antelope, Mule Deer and Wild Boar.



Original Vitals Image Roll

Original ASA/Universal Scoring Ring Image Roll

(not pictured)

Snap Shot Vitals Image Roll

VPN: GS-NA-01

VPN: GS-NA-ASA-01

VPN: GS-NA-02



Whitetail Deer

GC Archery declares virtual deer season all year long! Practice your archery skills with our six prized whitetail deer.



Original Vitals Image Roll

Original ASA/Universal Scoring Ring Image Roll

(not pictured)

Snap Shot Vitals Image Roll

VPN: GS-WT-01

VPN: GS-WT-ASA-01

VPN: GS-WT-02



Europe

Travel to Europe for the day and be home by dinner with this incredible selection of European game!

Includes: Alpine Ibex, Brown Bear, Chamois, Fallow Deer, Red Deer, and Wild Boar.



Original Vitals Image Roll

Original ASA/Universal Scoring Ring Image Roll

(not pictured)

Snap Shot Vitals Image Roll

VPN: GS-EU-01

VPN: GS-EU-ASA-01

VPN: GS-EU-02



Africa

Host an African safari in your own backyard! No passports or pricey game tags required!

Includes: Greater Kudu, Impala, Gemsbok, Zebra, Blue Wildebeest and Warthog.



Original Vitals Image Roll

Original ASA/Universal Scoring Ring Image Roll

(not pictured)

Snap Shot Vitals Image Roll

VPN: GS-AR-01

VPN: GS-AR-ASA-01

VPN: GS-AR-02



Games

Competition board game targets offer fun for the whole family. We offer a mix of old favorites as well as new challenging games of skill and accuracy.

Includes: William Tell Apple Picking, Spare Change, Pool, Roulette, TicTacToe and Darts.



Original Vitals Image Roll

Snap Shot Vitals Image Roll

VPN: GS-G-01

VPN: GS-G-02